

Essential Operations Management

Process Theory Operations Management Operations Management Strategic Operations Management Operations Management Principles of Operations Management Operations Management in Context Operations Management Operations Management Operations Management, Second Edition Operation Management Production And Operations Management Operations Management for MBAs Production And Operations Management COMMERCIAL OPERATIONS MANAGEMENT: Process and Technology to Support Commercial Activities Essentials of Operations Management Operations Management Operations Management International Operations Management An Introduction to Operations Management Matthias Holweg Peter Jones Michael Lewis Steve Brown Mike Pycraft Jay H. Heizer Les Galloway Michael Lewis Lee J. Krajewski Terry Hill B. Mahadevan S. Anil Kumar Jack R. Meredith P Rama Murthy RAVINDAR TOMAR Scott T. Young Dr. G. Suresh Ray R. Venkataraman Alberto F. De Toni Ajay Das

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the motivation for this book came out of a shared belief that what passed as theory in operations management om was all too often inadequate in one respect om scholars were bending over backwards to make theories from other fields fit our research problems in another questionable assumptions were being used to apply mathematics to om problems neither proved a good match with what the authors had observed in practice successful operations were managed by considerations that were far more straightforward than much of what was being published the authors of this book codify these practical considerations into a set of ten fundamental principles that bring together a century of operations management thinking the authors then apply these principles to important topics such as process design process improvement the supply

chain new product development project management environmental sustainability and the interfaces between operations management and other business school disciplines

an integrated media and text solution which clearly demonstrates the relevance of operations to everyday business activities through extensive use of text and running video case studies from companies such as ikea domino s easyjet and ticketmaster a truly engaging package for those with little knowledge or experience in operations management

the material is concerned with fundamental activities of organizations how they provide goods and services the increase in international competition has seen a resurgence of interest in the development of this field

this is a substantial new edition of a successful textbook which continues to have a sensible and easy to read style each chapter has a past present future theme with a real strategic approach strategic operations management shows operations as combining products and services into a complete offer for the customer services are therefore seen as key and are integrated throughout the material in each chapter manufacturing service supply and other key factors are all shown to be in place in an era where companies are fond of talking about core competences but still struggle to understand their operations this is an important for academics and practitioners alike only when managers understand their operations will they be able to leverage them into any sort of capabilities that will lead to competitive advantage online tutor resource materials accompany the book

the student version of extend simulation software is on the cd rom the cd rom also includes additional practice problems self review quizzes and four bonus tutorial topics eight video cases feature case studies adobe acrobat reader 4 0 and quicktime 3 0 are included on the cd rom

operations management in context is a straightforward and accessible text which provides students with a good grounding in the theory and practice of operations management and its role within organisations the structure is clear and logical leading the newcomer to the subject through the topics in a way to maximise comprehension highlighting key issues and using case studies and examples from business to contextualise learning chapters are structured to enable incremental and progressive learning with a logical development of the content each chapter is linked and ends with a summary of the key points met in the text to aid revision exercises and self assessment questions are included to reinforce learning and maintain variety with answers included at the end of the book the text is accompanied by a lecturer s supplement

in this text the authors balance the presentation of both corporate strategy and analytical tools by presenting decision making within the

context of a firm's competitive priorities a technology focus is new to this edition with internet research exercises expanded powerpoint slides for the teacher and support student software real world examples demonstrate how manufacturing and service organizations meet operations challenges and internet activities direct students to evaluate real world software this edition features a cross functional perspective that demonstrates how operations is linked to other functional areas such as it marketing finance and hr

operations management presents terry hill's vision of how operations can deliver real competitive advantage for organizations it provides detailed consideration of service delivery system design with a dedicated chapter on the subject introduces the importance of people management from the beginning provides expanded discussion of operations strategy and market linkage enterprise resource planning and supply chain issues including e procurement demonstrates operations in the real world with over 100 mini cases plus detailed long case studies at the end of the book to encourage critical analysis and offers a range of companion materials for lecturers and students companion website palgrave.com/business/hill

this book presents lucid treatment of a wide range of issues involved in production and operations management it focuses on the latest techniques in production planning and control considered to be pivotal for organizations which aim at maximizing their productivity and profitability the book further discusses in detail the production system concept facility location plant layout design production scheduling mass production techniques such as assembly line balancing maintenance planning and control scheduling quality control and modern production management tools that include cim tqm and iso 9000 series primarily designed as a textbook for various courses like BBM BBA B Com MBA and also useful for students pursuing courses production and operations management mechanical industrial and production engineering of bangalore and other indian universities salient features book is written in simple and lucid style contents are presented in a most meticulous manner charts are provided for easy understanding of the concepts exercises are designed for self evaluation and include objective type analytical type and application type questions contains examination question bank contains exhaustive glossary of terminologies focuses on materials management concepts and techniques focuses on plant location and layout concepts focuses on statistical quality control concepts and technique focuses on industrial engineering concepts such as time motion study maintenance management waste management automation

designed for mba students this book offers a brief introduction to the basic concepts of operations management it provides a strategic conceptual view of om and the basics to complement class activities

this book is specially designed for b tech and mba students it explains in a simple but thorough manner the fundamental concepts and techniques involved in both production and operations management sufficient examples are included throughout the text to illustrate these

concepts and techniques

not every organisation today has a functional department called operations but they will all undertake operations activities because every organisation produces goods and or delivers services commercial operations management has made a significant contribution to society by playing a role in areas such as increasing productivity providing better quality goods and services and improving working conditions productivity has been increased through such measures as the use of technology and new production methods this book describes all these important aspects of commercial operations management

covering the most critical topics and strategies in the field essentials of operations management provides business students with the most up to date coverage of modern topics not always found in other texts such as human resources in operations facility location green operations and the balanced scorecard approach to operations author scott young draws on his many years of teaching experience at both the undergraduate and mba level to provide the essential content necessary for success in operations in an affordable text key features includes a complete chapter chapter 4 on managing the operations workforce an important topic for the well rounded operations manager applies the balanced scorecard approach to operations in chapter 5 introducing students to a performance measure that balances customer internal processes and learning and growth measures against traditional financial measures covers sustainable operations in chapter 7 including discussions of green operations and why they are important for any new operations manager includes end of chapter projects and exercises that help students apply concepts to real life situations provides students with ample review opportunities through additional end of chapter features such as review questions key terms and summary points

discover the comprehensive operations management e book designed specifically for mba ii sem students at anna university chennai published by thakur publications this essential resource offers in depth insights practical strategies and real world case studies to enhance your understanding of operations management principles master the art of optimizing processes improving productivity and achieving operational excellence with this must have e book for mba students get your copy today and gain a competitive edge in the world of business

operations management managing global supply chains takes a holistic integrated approach to managing operations and supply chains by exploring the strategic tactical and operational decisions and challenges facing organizations worldwide authors ray r venkataraman and jeffrey k pinto address sustainability in each chapter showing that sustainable operations and supply chain practices are not only attainable but are critical and often profitable practices for organizations to undertake with a focus on critical thinking and problem solving operations management provides students with a comprehensive introduction to the field and equips them with the tools necessary to thrive in today's

evolving global business environment

international operations management lessons in global business uses a fascinating selection of case studies researched during the international operations management project sponsored by the european commission to produce a valuable view of businesses in western and eastern traditions ranging from china post and flextronics international singapore to electrolux ford and glaxosmithkline the studies link conceptual and practical approaches in five areas international operations management strategy sourcing and manufacturing new product development logistics and networked organisations throughout the authors compare the western and eastern approaches to business and introduce theory to clarify the comparison and the real consequences of internationalisation with its balance of theoretical and applied content this volume created from an exciting collaboration between universities and schools of management in europe and china serves as both a primary and supplementary source for higher level students and educators and as a worthwhile read for interested practitioners

an introduction to operations management the joy of operations covers the core topics of operations management including product and service design processes capacity planning forecasting inventory quality supply chain management and project management das provides a clear connected and current view of operations management and how it relates to a firm s strategic goals students will benefit from the real world scenarios that foster an understanding of operations management tasks without relying heavily on statistics and mathematical derivations the book offers applied models and a simple predictable chapter format to make it easy to navigate students of introductory operations management courses will love this practical textbook a companion website features an instructor s manual with test questions as well as additional exercises and examples for in class use

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