

Managing A Material World Perspectives In Industrial Ecology

Advanced Perspectives on Global Industry Transitions and Business Opportunities
Fresh Perspectives: Industrial Psychology: Stellenbosch Custom Publication
Theoretical Perspectives on Work and the Employment Relationship
Industrial Relations: Approaches to industrial relations and trends in national systems
Perspectives on Supplier Innovation
Perspectives on Technology and Industrial Competitiveness
Digital Business Models in Industrial Ecosystems
Perspectives in Industrial Organization
Monographic Series
Eurasian Business and Economics
Perspectives
New Perspectives in Hospitality Management
The Oxford Handbook of Industrial Policy
New Perspectives on Structural Change
Industrial Approaches to Media
Critical Perspectives on Work and Employment in Globalizing India
Industrial Relations in International Perspective
Improving Energy Efficiency in Industrial Energy Systems
Themes and Perspectives In Contemporary Sociology
Global Perspectives on Small and Medium Enterprises and Strategic Information Systems: International Approaches
Handbook of Research on Interdisciplinary Perspectives on the Threats and Impacts of Pandemics
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as more companies shift their operations between countries to take advantage of lower costs and greater profit the global market continues

to change rapidly resulting in global hypercompetition that can be detrimental to a business firms must remain updated with the latest research as they navigate cultural differences communication challenges and inconsistent standards in order to thrive advanced perspectives on global industry transitions and business opportunities is an essential comprehensive reference book that explores the current global business environment and the challenges that have arisen due to contemporary globalization and the resulting global hypercompetition with a broad scope the book covers the implications of industry transitions from small and medium sized companies to multinational businesses and large enterprises and discusses opportunities for both born global and born again global firms featuring topics that deal with innovation digitalization disruptive technologies and international collaboration this is an ideal source for executives managers entrepreneurs global businesses and businesses looking to transition to the global market academicians researchers and students

developing a strong theoretical base for research and practice in industrial relations and human resource management has to date remained a largely unfulfilled challenge this text presents contributions from 15 scholars developing their perspectives on work and the employment relationship

this set is designed to capture both the complexity of the field of industrial relations globally as well as bringing out the continuing relevance of competing theoretical approaches to the subject

hardly anybody outside a company knows its products and processes better than its suppliers research confirms that intensive integration of suppliers in the value creation process positively influences the success of the company particularly in highly competitive industries this is a result of the progressing reduction in the depth of value creation of manufacturers and the increasing transfer of know how towards suppliers in multilevel business to business relationships suppliers often have the best or the only access and comprehensive knowledge about the end users therefore suppliers determine the scope of possible innovations which most companies do not actively use this unique volume provides a comprehensive overview of theories concepts and especially empirical results on open innovation and the integration of suppliers for this authors from all over the world present their latest research results offering fascinating insights into collaborative approaches with suppliers

in recent years digital business models have frequently been the subject of academic and practical discourse the increasing interconnectivity across the entire supply chain which is subsumed under the term industry 4 0 can unlock even farther reaching potentials for digital business models affecting entire supply chains and ecosystems this book examines the specific challenges and obstacles that supply chain and ecosystem management poses with regard to the development of digital business models the top quality contributions gathered here focus on the successful implementation of industry 4 0 in digital business models for industrial organizations in a european context making the book a valuable asset for researchers and practitioners alike

this book contains the key note lectures and a selection of papers that were presented at the 15th conference of the european association for research in industrial economics earle held under the auspices of grasp at erasmus university rotterdam in 1988 plus an introductory chapter by the editors upon suggestions by the editors all papers have been revised for this book some more extensively than others robin marris has added to his lecture a synopsis of the contributions to the round table on the micro macro interface which he chaired during the conference the papers cover issues that seem to be both interesting and relevant for the 1990s while some of the papers are cast in a rather established research frame enabling the use of regular academic routines others are first attempts at delineating the contours of areas that are peripheral to what is often considered as the core of industrial organization in their introductory chapter the editors set forth that a neglect of those areas may well relegate industrial organization to social irrelevancy therefore it is hoped that the book will also contribute to a reflection on the main lines of industrial organization research for the 1990s thus helping to create a healthy perspective for this part of economics at a time when macroeconomics is undergoing a severe crisis

ebes conferences have been intellectual hub for academic discussion in economics finance and business fields and provide network opportunities for participants to make long lasting academic cooperation this is the 21st issue of the eurasian studies in business and economics ebes s official proceeding series which includes selected papers from the 34rd ebes conference athens due to the covid 19 the conference presentation mode has been switched to online virtual presentation only in the conference 148 papers by 296 colleagues from 40 countries were presented both theoretical and empirical papers in this volume cover diverse areas of business economics and finance from many different regions therefore it provides a great opportunity to colleagues professionals and students to catch up with the most recent studies in different fields and empirical findings on many countries and regions

new perspectives in hospitality management is a unique collection of articles that represent the very highest level of scholarship in the sphere of hospitality research the articles published in this collection identify some emergent themes that have subsequently established themselves as key trends among academics in the field

industrial policy has long been regarded as a strategy to encourage sector industry or economy wide development by the state it has been central to competitiveness catching up and structural change in both advanced and developing countries the oxford handbook of industrial policy presents a comprehensive review of and a novel approach to the conceptual and theoretical foundations of industrial policy providing analytical perspectives on how industrial policy connects to broader issues of development strategy macro economic policies infrastructure development human capital political economy green economy and shifts in the twenty first century the chapters offer valuable lessons and policy insights to policymakers practitioners and researchers in the field

a comprehensive edited volume that outlines the historical roots and state of the art debates on the role of structural change in the process of economic development including both orthodox and heterodox

perspectives and contributions from prominent scholars in this field

this guidebook aimed at those interested in studying media industries provides direction in ways best suited to collaborative dialogue between media scholars and media professionals while the study of media industries is a focal point at many universities around the world promising as it might rich dialogues between academia and industry understandings of the actual methodologies for researching the media industries remain vague what are the best methods for analysing the workings of media industries and how does one navigate those methods in light of complex deterrents like copyright and policy not to mention the difficulty of gaining access to the media industries responding to these questions industrial approaches to media offers practical theoretical and ethical principles for the field of media industry studies providing its first full methodological exploration it features key scholars such as henryjenkins michele hilmes paul mcdonald and alisa perren

this book showcases issues of work and employment in contemporary india through a critical lens serving as a systematic scholarly and rigorous resource which provides an alternate view to the glowing metanarrative of the subcontinent s ongoing economic growth in today s globalized world critical approaches ensure that divergent and marginalized voices are highlighted promoting a more measured perspective of entrenched standpoints in casting social reality differently a quest for solutions that reshape current dynamics is triggered the volume spans five thematic areas subsuming a range of economic sectors india is a pre eminent destination for offshoring underscoring the relevance of global production networks theme 1 yet the creation of jobs has not transformed employment patterns in the country but rather accentuated informalization and casualization theme 2 indeed even india s ict related sectors perceived as mascots of modernity and vehicles for upward mobility raise questions about the extent of social upgrading theme 3 nonetheless these various developments have not been accompanied by collective action instead there is growing evidence of diminished pluralistic employment relations strategies theme 4 emergent concerns about work and employment such as gestational surrogacy and expatriate experiences attest to the evolving complexities associated with offshoring theme 5

industrial energy efficiency is one of the most important means of reducing the threat of increased global warming research however states that despite the existence of numerous technical energy efficiency measures its deployment is hindered by the existence of various barriers to energy efficiency the complexity of increasing energy efficiency in manufacturing industry calls for an interdisciplinary approach to the issue improving energy efficiency in industrial energy systems applies an interdisciplinary perspective in examining energy efficiency in industrial energy systems and discusses how cross pollinating perspectives and theories from the social and engineering sciences can enhance our understanding of barriers energy audits energy management policies and programmes as they pertain to improved energy efficiency in industry apart from classical technical approaches from engineering sciences improving energy efficiency in industrial energy systems couples a sociotechnical perspective to increased energy efficiency in industry showing that industrial energy efficiency can be expected to be

shaped by social and commercial processes and built on knowledge routines institutions and methods established in networks the book can be read by researchers and policy makers as well as scholars and practitioners in the field this book is extremely valuable for anyone who is designing or executing energy efficiency policies schemes or projects aiming at smes both authors deserve the highest respect and the combination of their expertise makes the results truly unique daniel lundqvist programme manager at the swedish energy agency for anyone interested in improving energy efficiency in industry this is a must read the book combines tools from social science and engineering to discuss the state of art today as well as possible development path tomorrow this is a compelling book that i find useful both in my teaching and my research kajsa ellegård professor at linköping university sweden the book improving energy efficiency in industrial energy systems is a novel approach on how improved levels of energy efficiency can be reached in industrial energy systems by merging engineering with social sciences it is with delight that i can recommend their book to anyone interested in the field mats söderström director energy systems programme linköping university sweden

the contemporary discipline of sociology is theoretically multi paradigmatic modern sociological theory descends from the historical foundations of functionalist and conflict centered accounts of social structure as well as the micro scale structural and pragmatist theories of social interaction contemporary sociological theory retains traces of these approaches presently sociological theories lack a single overarching foundation and there is little consensus about what such a framework should consist of however a number of broad paradigms cover much present sociological theorizing in the humanistic parts of the discipline these paradigms are referred to as social theory and are often shared with the humanities the discipline s dominant scientifically oriented areas generally focus on a different set of theoretical perspectives which by contrast are generally referred to as a sociological theory these include sociological field theory new institutionalism social networks social identity social and cultural capital toolkit and cognitive theories of culture and resource mobilization analytical sociology is an ongoing effort to systematize many of these middle range theories in order to value the importance of sociological perspective it is significant to realize that sociology as a discipline arose within distinct historical intellectual and social contexts major questions were raised about the individual society these questions preoccupied thinkers in all periods of history but these philosophical analyses of society were untested assumptions about the motives of human beings in their behaviour lacking systematic analysis of the structure and workings in society this book covers all the aspects of this subject it is hoped the book will be found to be of immense value to the students of this subject contents urban stratification status and mobility the village community folk society cultural power creativity and human history theory of civilization in the sociology of culture political communication political culture political leadership criminalization and domination culture and anarchy sociology of religion a woman s place in social hierarchy

small and medium sized enterprises smes play a critical role in rejuvenating and sustaining the modern economy generating substantial

employment and serving as important innovation engines for the global economy global perspectives on small and medium enterprises and strategic information systems international approaches aims to spread research conducted on smes internationally and place it at the disposal of academics practitioners consultants the vendor community and policymakers the goal of this book is to highlight the challenges faced by smes and how they are coping with the adverse environment through skillful use of it and technologies such as 2 0 enterprise resource planning erp e commerce open source software business process digitization bpd and other emerging technologies

the covid 19 pandemic shook the world to its core after a brief pause organizations of all kinds had to adapt to the new circumstances given to them with very little time the presence of the pandemic caused multiple threats that caused several disruptions to the norms beliefs and practices in various domains of everyday life both from macro and micro perspectives individuals households markets institutions and governments developed strategies to respond to the new environment responses that hope to eliminate or at least decrease the threats of the covid 19 pandemic the handbook of research on interdisciplinary perspectives on the threats and impacts of pandemics explores the covid 19 pandemic from an interdisciplinary perspective and determines how future pandemics may impact society beginning as a health threat the pandemic has led the way to economic social psychological political and informational crises necessitating the examination of the phenomenon from different academic disciplines covering topics such as distance education human security and predictions this handbook of research is an essential resource for scholars managers media representatives governors health officials government officials policymakers students professors researchers and academicians

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