

Chromecast Finally Works In Hotels September 2014 Edition

The Routledge Handbook of Hotel Chain Management Honeybee Hotel Focus On: 100 Most Popular 2010s Adventure Films Focus On: 100 Most Popular 2010s South Korean Television Series Sustainable Tourism in the Global South Opening Credit Brand Management with Social Media: In Service Industry Hotel Mexico Focus On: 100 Most Popular Nonlinear Narrative Films Retail Market Study 2015 The Accommodation of Regional and Ethno-cultural Diversity in Ukraine Political Manipulation and Weapons of Mass Destruction The Report: Myanmar 2015 Wes Anderson Women, Crime, and Justice Focus On: 100 Most Popular Films Based on British Novels ECSM2014- Proceedings of the European Conference on Social Media Sarajevo's Holiday Inn on the Frontline of Politics and War Sustainability in Hospitality The Report: Oman 2015 Maya Ivanova Leslie Day Wikipedia contributors Wikipedia contributors Mohamed Aslam Justin McGowan Shahriyar Humbatov George F. Flaherty Wikipedia contributors Marc-Christian Riebe Aadne Aasland Ben Cole Oxford Business Group Ian Nathan Elaine Gunnison Wikipedia contributors Asher Rospigliosi Kenneth Morrison Miguel Angel Gardetti Oxford Business Group

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understanding the global hotel business is not possible without paying specific attention to hotel chain management and dynamics chains are big business approximately 80 percent of hotels currently being constructed around the world are chain affiliated and in 2014 the five largest brands held over a one million rooms the high economic importance of the hotel chains and their global presence justifies the academic research in the field however despite this there is no uniform coverage in the current body of literature this handbook aids in filling the gap by exploring and critically evaluates the debates issues and controversies of all aspects of hotel chains from their nature fundamentals of existence and operation expansion strategic and operational aspects of their activities and geographical presence it brings together leading specialists from range of disciplinary backgrounds and regions to provide state of the art theoretical reflection and empirical research on current issues and future debates each of the five inter related section explores and evaluates issues that are of extreme importance to hotel chain management focusing on theoretical issues the expansion of hotel chains strategic and operational issues the view point of the individual affiliated hotel and finally the current and future debates in the theory and practice of hotel chain management arising from globalisation demographic trends sustainability and new technology development it provides an invaluable resource for all those with an interest in hotel management hospitality tourism and business encouraging dialogue across disciplinary boundaries and areas of study this is essential reading for students researchers and academics of hospitality as well as those of tourism marketing business and events management

the fascinating story of the urban honeybee garden on the roof of the legendary waldorf astoria hotel the tale of honeybee hotel begins over one hundred years ago with the astor family and the birth of the iconic manhattan landmark the magnificent waldorf astoria in those early days the posh art deco masterpiece had its own rooftop garden for guests to enjoy fast forward to the turn of the twenty first century and we meet executive chef david garcelon the creative genius behind the idea of restoring the celebrated rooftop garden his vision included six hives containing some 300 000 honeybees which would provide a unique flavor for his restaurant s culinary masterpieces yet garcelon s dream was much grander than simply creating a private chefs garden he wanted the honeybee garden to serve as a bond among people soon the staff of the hotel the guests local horticulturists and beekeeping experts formed a community around the bees and the garden which not only raised vegetables herbs and honey to be served in the hotel but also provided healthy food to the homeless shelter across the street at st bartholomew s church through her meticulous research and interviews with culinary glitterati entomologists horticulturists and urban beekeepers leslie day leads us on a unique insider s tour of this little known aspect of the natural world of new york city she familiarizes us with the history of the architectural and cultural gem that is the waldorf and introduces us to the lives of chef garcelon and new york city s master beekeeper andrew coté day an urban naturalist and incurable new yorker tells us of the garden s development shares delectable honey based recipes from the hotel s chefs and mixologist and relates the fate of the hotel in the wake of the waldorf s change of ownership during our journey we learn quite a bit about apiaries as well as insect and flower biology through the lives of the bees that travel freely around the city in search of nectar pollen and resin this absorbing narrative unwraps the heart within the glamour of one of the world s most beloved cities while assuring us that nature can thrive in the ultimate urban environment when its denizens care enough to foster that connection

a burning global issue the achievement of sustainable tourism can never ignore the global south or developing regions of the planet where tourism is rapidly growing the readership of this book will be taken through a fascinating and comprehensive collection of writings on sustainable tourism which brings together a compilation of profound conceptual and empirical research findings from diverse socio economic and environmental settings in the developing south the contributions of expert and new researchers review and interpret ideals and multiple realities concerning the concept of sustainability in the tourism development process the categorization of the book into three parts community environment and management experience encompasses the different flavours of sustainability in tourism catering to the tastes of readers with different perspectives detailed accounts of the community component of sustainable tourism bring forth fascinating insights relating to its many facets such as community capacity and participation community empowerment community integration and community perceptions of tourism the comprehensive nature of the book and its diversity provides a holistic picture of sustainable tourism in the global south today

as a result of prevailing monetary conditions since the global financial crisis the world has witnessed unprecedented growth in global corporate credit markets yet despite the trillions of dollars put to work in the debt capital markets corporate credit is still an unfamiliar concept to most investors compared to other asset classes such as equities and commodities every red top newspaper and 24 hour news service is happy to report the latest twitch in the dow ftse or stoxx indices but momentous moves in the iboxx or itraxx go unmentioned and whereas many a talking head is happy to pose as an equity analyst few feel comfortable venturing into the arcana of credit yet the corporate credit market as the authors of this new book show is both materially larger than its equity peer and has shown more attractive risk reward characteristics over the last 90 odd years in opening credit career credit professionals justin mcgowan and duncan sankey aim to redress this by drawing on their more than 50 years collective experience in the field to elucidate a practitioner s approach to corporate credit investment whilst explaining the basics of traditional credit analysis and affirming its value mcgowan and sankey also caution against its shortcomings they demonstrate the need both to penetrate the veil of accounting to get to the economic reality behind the annuals and interim numbers and to analyse the individuals that drive them the key executives and board members they employ a range

of cogent and easy to follow case studies to illustrate the value of their executive and governance led approach which places management front and centre in understanding corporate credit opening credit will appeal to all those seeking a better understanding of corporate credit including analysts looking to develop their skills fund managers especially those with an eye to sri bankers ifas financial journalists academics and students of finance

it is highly important to highlight that nowadays the digital age drives the enterprises to focus more on the social media platforms because the social media has enabled the customers to engage with the brand products services the social media platforms such as social networks blogging microblogging photo and video sharing support brand managers to create relevant contents to promote the brand facilities amenities the deliberately designed social media campaigns can help the firms to generate brand awareness and brand loyalty with the help of the social media tools such as facebook social networks twitter microblogging instagram photo sharing youtube video sharing and wordpress blogging in this research paper it is highly possible that one can find a very useful facts how to use the services of chosen social media platforms to create brand awareness and build brand loyalty of the existing enterprise

in 1968 mexico prepared to host the olympic games amid growing civil unrest the spectacular sports facilities and urban redevelopment projects built by the government in mexico city mirrored the country's rapid but uneven modernization in the same year a street savvy democratization movement led by students emerged in the city throughout the summer the 68 movement staged protests underscoring a widespread sense of political disenfranchisement just ten days before the olympics began nearly three hundred student protestors were massacred by the military in a plaza at the core of a new public housing complex in spite of institutional denial and censorship the 1968 massacre remains a touchstone in contemporary mexican culture thanks to the public memory work of survivors and mexico's leftist intelligentsia in this highly original study of the afterlives of the 68 movement george f flaherty explores how urban spaces material but also literary photographic and cinematic became an archive of 1968 providing a framework for de facto modes of justice for years to come

the retail market study 2015 of the location group is the one and only study of its kind worldwide the focus of the retail bible are the 150 of the most notable international cities of the fashion and retail world and more than 3 000 store openings on 1 670 pages over 1 300 retailers 800 shopping streets and 500 shopping centers were analyzed the study reached more than 250 000 readers worldwide so far

the book offers new insights into how ethnicity language and regional local identity interact within the context of ukrainian political reform and indicates how these reforms affect social cohesion among ethno cultural groups while the individual chapters each focus on one or a few facets of the overall research question together they draw a nuanced picture of the multifaceted challenges to creating and consolidating social cohesion in a nationalizing state the concept integrates various disciplines including political science international relations law and sociology correspondingly the contributions are based on various methodological approaches ranging from legal analysis over media discourse analysis individual and focus group interviews to analysis of data from a representative population survey the findings of the in depth study are discussed within the broader context of comparative research on diversity management and social cohesion in fragmented societies

concerns about cb rn chemical biological radioactive nuclear weapons have featured prominently in both political debates and media reporting about the ongoing threat from al qaeda since 9 11 this book provides a chronological account of al qaeda's efforts to acquire a cb rn weapon capability and the evolution of the al qaeda leadership's approach to actually using cb rn weapons set against the context of the politicisation of the threat of cb rn terrorism in us security debates ben cole explores how the inherently political nature of terrorist cb rn threats has helped to shape al qaeda's approach

to cbrn weapons and shows how the heightened political sensitivities surrounding the threat have enabled some governments to manipulate it in order to generate domestic and international support for controversial policies particularly the 2003 invasion of iraq he assesses the relative success of the al qaeda leadership s political approach to cbrn weapons together with the relative success of efforts by the us uk and russian governments to exploit the al qaeda cbrn threat for their wider political purposes shedding new light on al qaeda s tactics and strategy this book will be essential reading for scholars of terrorism and extremism studies

the country s location within the region and population of more than 50m will help it achieve growth with international analysts predicting myanmar s economy to be worth up to 200bn by 2030 with elections set to take place in late 2015 the world is eagerly watching to see how things will unfold after spending decades as one of the most isolated and least developed countries in asia myanmar is emerging as one of the world s fastest growing economies agriculture manufacturing and mining are some of myanmar s top contributors to gdp which was forecast to reach 8.5 in fy2014/15 and fy2015/16 while foreign investment is accelerating there are ways in which it remains blocked as the country continues to reintegrate with the global economy continued reforms as well as the opening of more economic sectors to foreign investors will help unlock the country s potential

wes anderson celebrates the work of one of the most revered cult filmmaker working in contemporary cinema

women crime and justice balancing the scales presents a comprehensive analysis of the role of women in the criminal justice system providing important new insight to their position as offenders victims and practitioners draws on global feminist perspectives on female offending and victimization from around the world covers topics including criminal law case processing domestic violence gay lesbian and transgendered prisoners cyberbullying offender re entry and sex trafficking explores issues professional women face in the criminal justice workplace such as police culture judicial decision making working in corrections facilities and more includes international case examples throughout using numerous topical examples and personal narratives to stimulate students critical thinking and active engagement

sarajevo s holiday inn on the frontline of politics and war charts the rich history of the city s famous holiday inn hotel describing in detail the tumultuous events that took place within its walls and in its immediate environs this book explores the opening of the building in advance of the 1984 winter olympics through the early 1990s when the hotel was utilized by political elites through to the siege of sarajevo when the hotel became the main base for foreign correspondents kenneth morrison draws upon a plethora of primary and secondary sources and includes extensive interviews with many participants in the drama that was played out within the confines of the hotel contextualizing the case of the holiday inn by analyzing how hotels are utilized in times of conflict

this ground breaking research represents the most complete collection yet on how the hospitality industry is addressing sustainability and ethical issues covering supply chain management innovative sustainability initiatives csr programmes biologically respectful tourism and value creation sustainability in hospitality how innovative hotels are transforming the industry presents valuable global viewpoints on embedding sustainability into all aspects of the hospitality industry and the impact this could have on transforming the sector into an advocate for more sustainable eco conscious tourism the chapters in this edited collection span organizational governance human rights and labour practices environment and climate change fair operating practices stakeholder engagement csr and strategic management the global reach of the collection brings case studies from china the us the uk mexico and italy while company case studies include fairmont luxury hotels and sextantio sustainability in hospitality how innovative hotels are transforming the industry will be an essential read for academics researching the development of ethically conscious and sustainable hospitality and for hotel managers and group ceos who want to know how sustainability and csr can be embedded in their day to day operations

as with most of its neighbours in the gcc region oil and gas remains a significant contributor to oman s economy accounting for around 50 of gdp while the recent slump in oil prices is a concern increased investment in enhanced oil recovery techniques in recent times has attempted to make up for this decline with supply increasing as a result meanwhile oman s industrial sector particularly the petrochemicals segment is poised for large expansion with ongoing investment in downstream infrastructure and new facilities in the pipeline for the sohar and salalah industrial regions expected to contribute significantly to output before 2020 added to this is the rapid development of oman s ports rail and airports which is expected to drive its reputation as a regional logistics hub while developing the tourism sector which is considered as key moving forward

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