

How They Started Digital

How They Started Digital Start a Digital Empire From Home: Freedom, Leverage, and Online Income Growth Business Opportunities, Start-ups, and Digital Transformation in Africa Starting Digital Signal Processing in Telecommunication Engineering Start Your Own Business 2013 Digital Transformation of Industry Digital Transformation Exploring Digital Humanities in India Archival Basics Break the Wall Start Me Up Digital Government Excellence Going Digital in Student Leadership Europe's Digital Revolution Doing Digital: Lessons from Leaders Formula 4.0 for Digital Transformation Cases on Digital Entrepreneurship Books in the Digital Age Digital Transformations of Illicit Drug Markets Digital Television Standardization and Strategies David Lester Ahmed Musa LIT Verlag Tomasz P. Zieliński startups.co.uk Startups.co.uk John Stark Lindsay Herbert Maya Dodd Charlie Arp Zeynep Aksehirli Hemant Soreng Siim Sikkut Josie Ahlquist David Levy Chris Skinner Venkatesh Upadrista Luca landoli John B. Thompson Meropi Tzanetakis Katharina Grimme

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bringing to life the stories behind the world's most successful digital businesses how they started digital showcases profiles from gaming companies to social media brands giving insight and inspiration each profile reveals how each idea originated and became the success it is today

you don't need a fancy office a trust fund or silicon valley contacts all you need is wi fi a laptop and the right damn plan start a digital empire from home freedom leverage and online income growth is your step by step playbook to building a powerful profitable online business right from your bedroom kitchen table or couch no hype no b s just the truth about how regular people are building digital machines that print money while they sleep travel or chill with family inside you ll learn how to pick a digital business model that fits you and prints consistent cash the freedom leverage formula to scale without stress or burnout how to turn your skills stories or knowledge into real income fast the one mindset shift that separates online legends from online losers why where you work doesn't matter as long as you play the game right if you're sick of clocking in for crumbs if you dream of making money with your mind not your muscles if you want freedom flexibility and financial firepower this is the launchpad because you don't need to go anywhere to build an empire you just need to start

volume 23 2022 2023 of the african development perspectives yearbook focusses on the issues of digital entrepreneurship digital start ups and digital business opportunities in africa it investigates links between digitalization and development of productive capacities it deals with business opportunities created by the digital transformation it discusses the role of universities in the digital transformation process it also presents book reviews and book notes country case studies include senegal ghana ivory coast and south africa

this hands on laboratory driven textbook helps readers understand principles of digital signal processing dsp and basics of software based digital communication particularly software defined networks sdn and software defined radio sdr in the book only the most important concepts are presented each book chapter is an introduction to computer laboratory and is accompanied by complete laboratory exercises and ready to go matlab programs with figures and comments available at the book webpage and running also in gnu octave 5.2 with free software packages showing all or most details of relevant algorithms students are tasked to understand programs modify them and apply presented concepts to recorded real rf signal or simulated received signals with modelled transmission condition and hardware imperfections teaching is done by showing examples and their modifications to different real world telecommunication like applications the book consists of three parts introduction to dsp spectral analysis and digital filtering introduction to dsp advanced topics multi rate adaptive model based and multimedia speech audio video signal analysis and processing and introduction to software defined modern telecommunication systems sdr technology analog and digital modulations single and multi carrier systems channel estimation and correction as well as synchronization issues many real signals are processed in the book in the first part mainly speech and audio while in the

second part mainly rf recordings taken from rtl sdr usb stick and adalm pluto module for example captured iq data of vor avionics signal classical fm radio with rds digital dab dab radio and 4g lte digital telephony additionally modelling and simulation of some transmission scenarios are tested in software in the book in particular tetra adsl and 5g signals provides an introduction to digital signal processing and software based digital communication presents a transition from digital signal processing to software defined telecommunication features a suite of pedagogical materials including a laboratory test bed and computer exercises experiments

in this book brought to you by the uk s leading small business website startups co uk need a hand to get your business up and running if you re looking for a practical guide to help you start a business start your own business 2013 is the book for you covering each stage of starting up from evaluating your business idea to marketing your product or service this annually updated handbook includes the latest information on support and legal regulations for small businesses plus advice on taking advantage of today s economic conditions whether you re looking to start up a cleaning business set up as a freelancer go into property development or start an ebay venture you ll uncover the expert advice you need to succeed inside you ll find practical pointers and first hand business insight from successful start ups and top entrepreneurs including easyjet s stelios and betfair s andrew black find out how to turn an idea into a viable business write an effective business plan raise finance for your start up deal with regulations and laws price products or services competitively find and retain customers market your business on a budget hire the best employees other books in the startups co uk series books on the following subjects are available from the startups co uk series startups online business startups bright marketing startups how to start a successful business

this graduate textbook is focused on digital transformation it answers key questions regarding which technologies can be used to transform an organisation which activities within an organisation can be transformed and what the aim of digital transformation should be now fully updated and expanded in this second edition the content is divided into three main parts the first of which offers an introduction to the topic highlights fundamental examples of digital transformation defines the terminology and enables readers to quickly understand the main components of digital transformation the second part of the book addresses examples of digital transformation from several industries including government finance health manufacturing and education the third and final section of the book describes the activities and processes within a typical digital transformation programme the pedagogical approach to the process makes the book beneficial to both students who have never been involved in such a programme and practitioners who plan to implement

digital transformation in their organisation

one book for the entire journey how to digitally transform your organization innovation in the face of major external change is critical for any organization's success but attempting to do so often leads to more questions than actions where do you start how do you get the right resources how should work be implemented what data should you measure for the first time these questions are answered in a single book that covers the end to end execution of digital transformation from leadership level strategy to on the ground team implementation with the biggest revelation of all herbert argues being that true digital transformation only needs to happen once because at its core it means becoming more adaptive to change itself featuring the how to of digital transformation devised from successes across every sector herbert distils it into five actionable stages these stages act as a repeatable framework for continual innovation allowing you to produce results immediately and grow change incrementally across your organization in digital transformation herbert draws on her own experiences in leading change and innovation programmes globally as well as featuring insights from experts and leaders from organizations as diverse as the world wildlife fund morgan stanley royal caribbean cruises the united nations high commission for refugees the rijksmuseum the american cancer society the guardian harvard university and many others

this book explores the emergence of digital humanities in the indian context it looks at how online and digital resources have transformed classroom and research practices it examines some fundamental questions what is digital humanities who is a digital humanist what is its place in the indian context the chapters in the volume study the varied practices and pedagogies involved in incorporating the digital into traditional classrooms showcase how researchers across disciplinary lines are expanding their scope of research by adding a digital component to update their curriculum to contemporary times highlight how this has also created opportunities for researchers to push the boundaries of their pedagogy and encouraged students to create live projects with the aid of digital platforms and track changes in the language of research documentation archiving and reproduction as new conversations are opening up across indian languages a major intervention in the social sciences and humanities this book will be of great interest to scholars and researchers of media studies especially new and digital media education south asian studies and cultural studies

archival basics for historic record collections is an introduction to the concepts policies infrastructure and tasks needed to collect preserve and make archival collections available to researchers the book is based on content presented in workshops by the council of state archivists and presented in an on line course by the american association of state and local

history since 2003 arp focuses on the discreet tasks necessary to manage archival collections this is a practical how to book on managing archival collections designed for those who have responsibility for such collections but lack formal archival training the book begins by defining historic records archival collections and the differences between archives libraries and museums while identifying the steps needed to manage archival collections it then looks at collecting archival items including creating a collections policy documenting the acquisition of archival items and the steps needed to bring those items into an archives it discusses arranging preserving and describing archival collections so researchers can find the information they seek next it goes over what is needed to store protect and make archival collections available to researchers the last chapters contemplates the policies skills and infrastructure needed to successfully manage digital records and looks at creating digital copies of analog records to promote their use the book provides templates questionnaires and examples to enable the reader to create customized archival policies and procedures that accommodate the particular circumstances they find themselves in the book also contains exercises and quizzes designed to reinforce the retention and understanding of critical concepts in addition to examples it has lists of additional resources so those who want more detailed information on particular topics can find it this book is not the only reference book needed by those doing archival work but it should be the first book they need

break the wall why and how to democratize digital in your business examines problems facing business units and top management adapting to digital transformation and offers solutions

andy wants to start a company one of his innumerable dreams ronnie his mba batchmate is frustrated with his job ks his techie colleague wants to erase his earlier entrepreneurial failure three different reasons for three different individuals to start a company their entrepreneurial journey soon turns into a bumpy ride on a road paved with uncertainty ethical dilemmas and failure as they also find themselves fighting their personal demons andy s hesitation in confessing his love to sweet vidya ronnie s confused and non committal state of mind ks s estranged relationship with his father will they achieve their dreams set in the idot com boom bust era of 1999 2001 start me up is a humorous fast paced and inspiring account of the journey taken by these young impulsive entrepreneurs experiencing the exciting adrenaline rush of ups and downs as they struggle to survive and to succeed while having fun loads of fun

how to lead the digital transformation of governments digital government excellence lessons from effective digital leaders delivers a fascinating treatment of digital leadership as governments around the world start or restart the digital transformation of their work

and service delivery the author provides a playbook on how to achieve digital excellence via interviews with 20 remarkable digital government leaders from around the world each one offers insights on strategies for how to incorporate the best of digital into public services and practical tips on leading digital reforms and delivery teams the book also explores how to begin the task of making all of government to go digital or go deeper and bolder in this direction including the first steps and beyond highlights leadership styles and practices for effective and lasting delivery of digital strategies and reforms provides food for thought about what it takes to be an impactful digital transformation leader in government and beyond the book is ideal for chief digital information technology officers or digital agency leaders in public service digital government excellence is also an indispensable resource for any practitioner policymaker or political leader in governments at any level as well as any student or advisor of governments looking into how to deliver digital transformation in the public sector

educators do you want to be better prepared for the unique opportunities and challenges inherent in this digital age this volume covers topics such as how technology has impacted leadership development both in traditional leadership development models and by advancements in digital tools platforms and devices the intersections of student leadership development leadership identity and social media a model for exploring and teaching digital citizenship across p 20 curriculums preparing practitioners to support and educate students in the complex spaces of activism in the digital age the influence of technology and digital tools in defining and developing relevant skills in student leaders an expanded mindset for career and professional development in the digital workplace this volume include timely discussions on technology trends and tools and how leadership educators need to integrate digital tools into their practice pedagogy and curriculum it explores the complex intersections of leadership in the digital age both for students learning to lead and the educators guiding their learning and development the jossey bass quarterly report series new directions for student leadership explores leadership concepts and pedagogical topics of interest to high school and college leadership educators issues are grounded in scholarship and feature practical applications and best practices in youth and adult leadership education

europa's digital revolution assesses the impact of digital broadcasting on regulatory practices in europe the current roles and responsibilities of nation states and the eu will have to respond to rapid technological and market developments levy considers how these responsibilities are likely to be divided in the future and which are the emerging issues and problems

there has been lots of discussion of digital and open banking banking as a service banking

platforms fintech and techfin and more over the past decade this all indicates that we are in a decade of rapid cycle change that presents huge challenges and huge opportunities billion dollar unicorns appear rapidly whilst internet giants achieve global domination how are banks dealing with these changes and are any banks showing leadership well yes a few are with all the gloom merchants saying that traditional banking is doomed a few banks have made radical moves to adapt and survive chris skinner world leading commentator on banking and technology has selected five of those banks jpmorgan chase usa bbva and ing europe and dbs and cmb asia to share their experiences in detailed interviews and with wide ranging commentary he has discovered the secrets of how not just adapt and survive but how to thrive in this sea change of finance and technology learn the lessons of the leaders and learn how to become a successful digital bank by doing digital

a staggering 70 of digital transformations have failed as per mckinsey the key reason why enterprises are failing in their digital transformation journey is because there is no standard framework existing in the industry that enterprises can use to transform themselves to digital there are several books that speak about technologies such as cloud artificial intelligence and data analytics in silos but none of these provides a holistic view on how enterprises can embark on a digital transformation journey and be successful using a combination of these technologies formula 4.0 is a methodology that provides clear guidance for enterprises aspiring to transform their traditional operating model to digital enterprises can use this framework as a readymade guide and plan their digital transformation journey this book is intended for all chief executives software managers and leaders who intend to successfully lead this digital transformation journey an enterprise can achieve success in digital transformation only if it can create an it platform that will enable them to adopt any new technology seamlessly into existing it estate deliver new products and services to the market in shorter durations make business decisions with it as an enabler and utilize automation in all its major business and it processes achieving these goals is what defines a digital enterprise formula 4.0 is a methodology for enterprises to achieve these goals and become digital essentially there is no existing framework in the market that provides a step by step guide to enterprises on how to embark on their successful digital transformation journey this book enables such transformations overall the formula 4.0 is an enterprise digital transformation framework that enables organizations to become truly digital

how are digital technologies changing the creation of new ventures what are the critical skills for entrepreneurs in the digital age how does digitalization change product design and communication with customers how can small businesses in non digital industries overcome the digital divide this book helps answer these questions through real world case

studies and lessons learnt from the perspectives of real entrepreneurs in various industries countries and types of business

thanks to the dramatic advances offered by the digital revolution the publishing industry is currently undergoing a period of profound and turbulent change this text looks at the industry in the us and the uk during the last two decades addressing problems and revealing challenges and opportunities

the ebook edition of this title is open access and freely available to read online the digital revolution has transformed the selling and buying of illicit substances upending how the market is policed and regulated as explored in this book

this unique book analyses the standardization and technology adoption of digital broadcasting you are provided with an historic perspective on industry standardization of tv technology revealing that the open committee led dvb group is much more successful than earlier standardization approaches it covers the most recent developments in the european us and japanese audio visual sectors

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FAQs

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