

My Years With General Motors Alfred P Sloan Jr

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Genius of Alfred P. Sloan Alfred P. Sloan Report of the Alfred P. Sloan Foundation Alfred P. Sloan Foundation Preliminary
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Corporation Alfred P. Sloan, Jr., Philanthropist What Do Economists Know? Forging Global Fordism Philanthropy and the
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Bolland

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alfred p sloan jr became the president of general motors in 1923 and stepped down as its ceo in 1946 during this time he led gm past the ford motor company and on to international business triumph by virtue of his brilliant managerial practices and his insights into the new consumer economy he and gm helped to produce bill gates has said that sloan s 1964 management tome my years with general motors is probably the best book to read if you want to read only one book about business and if you want to read only one book about sloan that book should be historian david farber s sloan rules here for the first time is a study of both the difficult man and the pathbreaking executive sloan rules reveals the gm genius as not only a driven manager of men machines money and markets but also a passionate and not always wise participant in the great events of his day sloan for example reviled franklin roosevelt and the new deal he firmly believed that politicians

government bureaucrats and union leaders knew next to nothing about the workings of the new consumer economy and he did his best to stop them from intervening in the private enterprise system he was instrumental in transforming gm from the country's largest producer of cars into the mainstay of america's arsenal of democracy during world war ii after the war he bet gm's future on renewed american prosperity and helped lead the country into a period of economic abundance through his business genius his sometimes myopic social vision and his vast fortune sloan was an architect of the corporate dominated global society we live in today david farber's story of america's first corporate genius is biography of the highest order a portrait of an extraordinarily compelling and skillful man who shaped his era and ours

alfred p sloan was one of the influential business leaders of the 20th century this book brings sloan's practices with instructive case studies that show managers how to duplicate the methods in their own companies it demonstrates the value of sloan's principles through lessons from some of the top companies

this two volume collection looks at the life and work of alfred pritchard sloan jr 1875 1966 chief executive of general motors from 1923 to 1946 whose unique and ahead of its time management style left an indelible mark on business and management studies also featuring an extensive bibliography this set will prove valuable to business students and researchers alike

winner of the 2005 business history review newcomer award for best book in business history the struggle for control of the modern corporation provides a fascinating historical overview of decision making and political struggle within one of america's largest and most important corporations drawing on primary historical material robert freeland examines the changes in

general motors organization between the years 1924 and 1970 he takes issue with the well known argument of business historian alfred chandler and economist oliver williamson who contend that gm's multidivisional corporate structure emerged and survived because it was more efficient than alternative forms of organization this book illustrates that for most of its history gm intentionally violated the fundamental axioms of efficient organization put forth by these analysts it did so in order to create cooperation and managerial consent to corporate policies freeland uses the gm case to re-examine existing theories of corporate governance arguing that the decentralized organizational structure advocated by efficiency theorists may actually undermine cooperation and thus foster organizational decline

this volume rethinks the classic question of what how and for whom economics is produced drawing from a range of perspectives it casts fresh light on the relationship between the producers and consumers of economic knowledge

this book traces the emergence of mass production and fordism its accompanying ideology first in the united states and then in nazi germany and the soviet union

an increasingly important and often overlooked issue in science and technology policy is recognizing the role that philanthropies play in setting the direction of research in an era where public and private resources for science are strained the practices that foundations adopt to advance basic and applied research needs to be better understood this first of its kind study provides a detailed assessment of the current state of science philanthropy this examination is particularly timely given that science philanthropies will have an increasingly important and outsized role to play in advancing responsible innovation and in shaping how research is conducted philanthropy and the future of science and technology surveys the

landscape of contemporary philanthropic involvement in science and technology by combining theoretical insights drawn from the responsible research and innovation rri framework with empirical analysis investigating an array of detailed examples and case studies insights from interviews conducted with foundation representatives scholars and practitioners from a variety of sectors add real world perspective a wide range of philanthropic interventions are explored focusing on support for individuals institutions and networks with attention paid to the role that science philanthropies play in helping to establish and coordinate multi sectoral funding partnerships novel approaches to science philanthropy are also considered including the emergence of crowdfunding and the development of new institutional mechanisms to advance scientific research the discussion concludes with an imaginative look into the future outlining a series of lessons learned that can guide how new and established science philanthropies operate and envisioning alternative scenarios for the future that can inform how science philanthropy progresses over the coming decades this book offers a major contribution to the advancement of philanthropic investment in science and technology thus it will be of considerable interest to researchers and students in public policy public administration political science science and technology studies sociology of science and related disciplines

it was the 50s and life was simple until september 25 1954 that was the night that would be etched in the memory of the citizens of stanfield massachusetts the chief of police described the brutal savagery of the double homicide as the most atrocious crime in the history of the city a fourteen year old girl and the four year old boy in her care were murdered at the hands of a deranged depraved killer a thread of evidence places the reader at the scene of the crime an eye witness to the senseless stabbing of two innocent children with a piece of crochet thread as their only clue the entire police department

lead by detectives steven logan and raymond gage scour the city in search of a maniacal savage when all tips and leads have been exhausted they review all evidence they come back to the thread the only real evidence with tenacity and perseverance of logan and gage the killer is apprehended the reader experiences the twists and turns of the investigation and ultimately occupies a reserved seat in the superior court as the trial proceedings commence a thread of evidence has been written as fiction but inspired by an actual event fifty years later it remains etched in the minds of all who had lived in the area the author has researched court records newspapers interviewed neighbors police and has drawn on personal recollections of the crime the story has been recounted over and over and to this day it continues to be discussed a thread of evidence is a compelling account of superb detective work and unprecedented dedication of an entire police department

unique in all the world the american foundation sector has been an engine of social change for more than a century in this companion volume to the foundation a great american secret joel fleishman scott kohler and steven schindler explore 100 of the highest achieving foundation initiatives of all time based on a rich array of sources from interviews with the principals themselves to contemporaneous news accounts to internal evaluation reports this volume presents brief case studies of foundation success stories across virtually every field of human endeavor the influence of the foundations on american and indeed global society has only occasionally come into the public view for every well known foundation achievement andrew carnegie s massive library building program or the robert wood johnson foundation s public efforts to curb tobacco use there are a great many lesser known but often equally important stories to be told the cases in this volume provide a wealth of evidentiary support for joel fleishman s description of and recommendations for the foundation sector with lessons for grant makers grant seekers public officials and public spirited individuals alike this casebook pieces together 100 stories some

well known others never before told and offers hard proof of the foundation sector s immense and enduring impact on scientific research education public policy and many other fields the work that foundations have supported over the past century has achieved profound results yet foundations are capable of more and better this volume a window onto great successes of the past and present is at once a look back a look around and a point of reference as we turn to the future

considers the effects of the automobile industry s planning and regulating activities on competition includes automobile industry a case study of competition by general motors corp p 617 728

strategy is an essential part of business but strategizing often gets ignored or left behind in this exciting new work eric j bolland introduces strategizing as a key component of strategy development and execution showing strategizing as a way to aid organizations with their futures

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