

Production Operations Management By William J

Strategic Operations Management Operations Management Operations Management Operations management Operations Management Operations Management Operations Management Process Theory EBOOK: Operations Management Operations Management in Context Operations Management Essential Guide to Operations Management Operations Management Principles of Operations Management Foundations of Operations Management Operations Management EBOOK: Operations Management: Theory and Practice: Global Edition Operations Management Operations Management Operations Management Steve Brown Michael Lewis Peter Jones Rajesh Kumar R Nigel Slack Terry Hill Nigel Slack Matthias Holweg Steve Paton Les Galloway Lee J. Krajewski David Bamford Mike Pycraft Jay H. Heizer Larry P. Ritzman S. Anil Kumar STEVENSON, WILL Terry Hill Kostas N. Dervitsiotis Alison Bettley

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this is a substantial new edition of a successful textbook which continues to have a sensible and easy to read style each chapter has a past present future theme with a real strategic approach strategic operations management shows operations as combining products and services into a complete offer for the customer services are therefore seen as key and are integrated throughout the material in each chapter manufacturing service supply and other key factors are all shown to be in place in an era where companies are fond of talking about core competences but still

struggle to understand their operations this is an important for academics and practitioners alike only when managers understand their operations will they be able to leverage them into any sort of capabilities that will lead to competitive advantage online tutor resource materials accompany the book

the material is concerned with fundamental activities of organizations how they provide goods and services the increase in international competition has seen a resurgence of interest in the development of this field

an integrated media and text solution which clearly demonstrates the relevance of operations to everyday business activities through extensive use of text and running video case studies from companies such as ikea domino s easyjet and ticketmaster a truly engaging package for those with little knowledge or experience in operations management

operations management deals with the design and management of products processes services and supply chains operations management is the management of resources to create goods and services that can be sold to make a profit these resources include employees facilities inventory and time it is important because it allows a company to make profits if used properly operations management is important to an organization s managers for at least two reasons first it can improve productivity which improves an organization s financial health second it can help organizations meet customers competitive priorities an operations manager plays a vital role in ensuring that the day to day operations of a business run smoothly they are responsible for ensuring that effective methods are put into place so that the company of employment runs to its maximum productivity due to the broad scope of operations management it is important to note that operations managers are not specialists but generalists who can overview the whole situation and take decisions accordingly

a long time market leader in this discipline slack has set the standards in operations management which other textbooks seek to emulate expert authorship an engaging writing style and an interesting collection of cases combine to communicate the importance of managing operations and processes within a successful organisation operations management provides a strategic perspective whilst also examining the practical issues which organisations face on a day to day basis it uses over 120 examples from all over the world reflecting the balance of economic activity

between service c 75 and manufacturing c 25 operations

operations management presents terry hill s vision of how operations can deliver real competitive advantage for organizations drawing on his extensive industrial and consultancy experience hill balances the strategic role of the operations manager with day to day management tasks and shows how each step and decision in operations is affected by market needs and wants operations management provides detailed consideration of service delivery system design with a dedicated chapter on the subject introduces the importance of people management from the beginning provides expanded discussion of operations strategy and market linkage erp and supply chain issues including e procurement demonstrates operations in the real world with over 100 mini cases plus detailed long case studies at the end of the book to encourage critical analysis offers a range of companion materials for lecturers and students

operations management ocuses on the sustainable and socially responsible imperatives of operations management using over 120 cases and illustrations of real life operations around the world including apple medecins sans frontieres amazon ecover dyson disneyland paris google the north face and many more

the motivation for this book came out of a shared belief that what passed as theory in operations management om was all too often inadequate in one respect om scholars were bending over backwards to make theories from other fields fit our research problems in another questionable assumptions were being used to apply mathematics to om problems neither proved a good match with what the authors had observed in practice successful operations were managed by considerations that were far more straightforward than much of what was being published the authors of this book codify these practical considerations into a set of ten fundamental principles that bring together a century of operations management thinking the authors then apply these principles to important topics such as process design process improvement the supply chain new product development project management environmental sustainability and the interfaces between operations management and other business school disciplines

operations management is all around us and is integral to every industry using contemporary and engaging examples this brand new text book brings to life fundamental operations management principles and theories that are applicable to both manufacturing and service situations reflecting

the very latest developments in this dynamic field

operations management in context is a straightforward and accessible text which provides students with a good grounding in the theory and practice of operations management and its role within organisations the structure is clear and logical leading the newcomer to the subject through the topics in a way to maximise comprehension highlighting key issues and using case studies and examples from business to contextualise learning chapters are structured to enable incremental and progressive learning with a logical development of the content each chapter is linked and ends with a summary of the key points met in the text to aid revision exercises and self assessment questions are included to reinforce learning and maintain variety with answers included at the end of the book the text is accompanied by a lecturer s supplement

in this text the authors balance the presentation of both corporate strategy and analytical tools by presenting decision making within the context of a firm s competitive priorities a technology focus is new to this edition with internet research exercises expanded powerpoint slides for the teacher and support student software real world examples demonstrate how manufacturing and service organizations meet operations challenges and internet activities direct students to evaluate real world software this edition features a cross functional perspective that demonstrates how operations is linked to other functional areas such as it marketing finance and hr

this book is a novel treatment of operations management it takes a fresh insight to this increasingly important topic exploring fundamental principles equally applicable to service and manufacturing situations the book adapts a strategic stance by providing a framework for effective decision making and is aimed at practising managers who need to design working processes manage change and make decisions within a strategic framework the framework and supporting case vignettes allow the practitioner to grasp essential concepts quickly in a range of different operational contexts bamford and forrester have done an excellent job in creating a concise salient and appealing approach they have captured the essential elements of designing processes products and work organizations exploring approaches to operations planning and control managing change through effective project management and technology transfer and then managing quality and improvement strategies professor rob handfield professor of supply chain management north carolina state university usa this is an excellent concise text that introduces students to all of the key areas it s an invaluable aid for students in understanding all of the major

aspects of operations and their importance to the success of businesses professor steve brown professor of management university of exeter business school university of exeter uk for today s or tomorrow s business leaders this text has well structured invaluable content ready for immediate adoption follow the guide put it into practice and the rewards will follow mr vernon barker managing director first transpennine express first group plc uk this book combines technical theory book smarts with real life experience street smarts in a flowing read mr stephen oliver vice president marketing sales vicor corporation boston usa

the student version of extend simulation software is on the cd rom the cd rom also includes additional practice problems self review quizzes and four bonus tutorial topics eight video cases feature case studies adobe acrobat reader 4 0 and quicktime 3 0 are included on the cd rom

this book addresses a growing demand for a brief treatment of operations management at less than 500 pages it comprehensively covers the essential topics for active learners chapter topics include competing with operations process management managing project processes managing technology quality capacity location and layout supply chain management forecasting inventory management aggregate planning and scheduling resource planning and lean systems for project managers and other business personnel who need to manage and improve processes

about the book this book presents lucid treatment of a wide range of issues involved in operations management it emphasises on the analysis and quantitative techniques for the overall role of operations management in organisations which aim at maximis

ebook operations management theory and practice global edition

concluding with over 20 extended case studies from both the manufacturing and service sectors plus numerous end of chapter discussion questions this should be useful reading for students taking operations management courses

this reader is an outstanding piece of work it captures the essence of operations management by providing an interesting and sometimes provoking set of readings it also provides an excellent review of the topic its approach to operations management is both topical and comprehensive the editors have done an outstanding job of including many of the significant recent developments in the area particularly in the technology and operations strategy areas nigel slack professor of

operations strategy warwick university

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