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Writing Arguments Rhetoric Writing Arguments Writing Arguments Writing Arguments Twenty Questions for the Writer Writing Arguments Inquiry, Argument, & Change Writing Arguments Rhetorical readings for schools [ed.] by W. M'Dowall Writing Arguments Writing Arguments Rhetorical Hermeneutics Rhetoric REVEL for Writing Arguments Access Code Card + The Writer's Handbook Rhetoric's Pragmatism Organizational Rhetoric Kafka's Rhetoric Reading and Writing for Civic Literacy Readings in Classical Rhetoric John D. Ramage Michael Hawcroft Ramage John D. Ramage John D. Ramage Jacqueline Berke John D. Ramage Barbara Jo Krieger John D. Ramage William McDowall John D. Ramage John D. Ramage Alan G. Gross Michael Hawcroft Steven Mailloux Mary F. Hoffman Clayton Koelb Donald Lazere Thomas W. Benson

setting out the principles of rhetoric with a wide range of illustrative examples in the first chapter the author then explores rhetoric at work in different genres via a close reading of texts

for courses in argument and research this version of writing arguments a rhetoric with readings concise has been updated the reflect the 8th edition of the mla handbook april 2016 teach students to read arguments critically and to produce effective arguments writing arguments a rhetoric with readings concise edition seventh edition integrates four different approaches to argument the enthymeme as a logical structure the classical concepts of logos pathos and ethos the toulmin system and stasis theory focusing on argument as dialogue in search of solutions instead of a pro con debate with winners and losers it is consistently praised for teaching the critical thinking skills needed for writing arguments major assignment chapters each focus on one or two classical stases e.g. definition resemblance causal evaluation and policy each concept is immediately reinforced with discussion prompts and each chapter ends with multiple comprehensive writing assignments this concise version contains all of chapters in the brief edition but excludes some sections and exercises to increase savings also available in a comprehensive version 032190673x and a brief version 0321964276 the 8th edition introduces sweeping changes to the philosophy and details of mla works cited entries responding to the increasing mobility of texts mla now encourages writers to focus on the process of crafting the citation beginning with the same questions for any source these changes then align with current best practices in the teaching of writing which privilege inquiry and critical thinking over rote recall and rule following

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2

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examines the nature of rhetorical theory and criticism the rhetoric of science and the impact of poststructuralism and postmodernism on contemporary accounts of rhetoric

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work in different genres via a close reading of texts

for over thirty years steven mailloux has championed and advanced the field of rhetorical hermeneutics a historically and theoretically informed approach to textual interpretation this volume collects fourteen of his most recent influential essays on the methodology plus an interview following from the proposition that rhetorical hermeneutics uses rhetoric to practice theory by doing history this book examines a diverse range of texts from literature history law religion and cultural studies through four sections mailloux explores the theoretical writings of heidegger burke and rorty among others jesuit educational treatises and products of popular culture such as azar nafisi s reading lolita in tehran and star trek the next generation in doing so he shows how rhetorical perspectives and pragmatist traditions work together as two mutually supportive modes of understanding and he demonstrates how the combination of rhetoric and interpretation works both in theory and in practice theoretically rhetorical hermeneutics can be understood as a form of neopragmatism practically it focuses on the production circulation and reception of written and performed communication a thought provoking collection from a preeminent literary critic and rhetorician rhetoric s pragmatism assesses the practice and value of rhetorical hermeneutics today and the directions in which it might head scholars and students of rhetoric and communication studies critical theory literature law religion and american studies will find mailloux s arguments enlightening and essential

organizational rhetoric introduces students to a rhetorical approach to understanding analyzing and creating organizational messages for both internal employees and external customers this textbook provides students a theoretically grounded understanding of the basic building blocks of organizational rhetoric the types of rhetorical situations faced by organizational communicators and the specific strategies used to address six common organizational rhetorical situations such as image management students will gain an understanding of the power of organizations in contemporary society and be able to think critically about organizational messages the text is organized in two units in the first unit authors mary hoffman and debra ford introduce the rationale for a rhetorical approach to organizational messages and introduce the basic rhetorical building blocks and principles behind the rhetorical situation and the analysis of strategies in the second unit the authors cover six specific rhetorical situations commonly faced by organizations image and identity management issue management impression management risk management crisis management and organizational apologia and internal message management each chapter

is structured similarly in conjunction with the ideas developed in unit one and each ends with a case study that exemplifies the content presented in that chapter features and benefits the first unit in the text will introduce the details of analyzing situations and identifying strategies the second unit will examine six specific recurring rhetorical situations for organizations organizational schema centered on situations and strategies use of real life case studies focus on careers in organizational rhetoric focus on thinking critically about organizations in society

in the first book to study franz kafka from the perspective of modern rhetorical theory clayton koelb explores such questions as how kafka understood the reading process how he thematized the problematic of reading and how his highly distinctive style relates to what koelb describes as the passion of reading

this rhetoric and reader textbook teaches college students to develop critical reading writing and thinking skills for self defense in the contentious arena of american civic rhetoric this edition is substantially updated for an era of renewed tensions over race gender and economic inequality all compounded by the escalating decibel level and polarization of public rhetoric readings include civil rights advocate michelle alexander on the new jim crow recent reconsiderations of socialism versus capitalism naomi wolf s and christine hoff sommers opposing views on the beauty myth a section on the rhetoric of war and debates on identity politics abortion and student debt designed for first year or more advanced composition and critical thinking courses the book trains students in a wealth of techniques to locate fallacies and other weaknesses in argumentation in their prose and the writings of others exercises also help students understand the ideological positions and rhetorical patterns that underlie opposing views from ann coulter to bernie sanders widely debated issues of whether objectivity is possible and whether there is a liberal or conservative bias in news and entertainment media as well as in education itself are foregrounded as topics for rhetorical analysis

rhetoric the theory of oral discourse affected and indeed pervaded all aspects of classical thought bearing the stamp of its impact were the homeric hymns the iliad and the odyssey aeschylus eumenides the great dramatic tragedies the elegiac and lyric poetry and the literature of the romans often formed in the greek image the rhetorical notion of probability had direct implications for the classical philosopher and mathematician as it does today departments of speech english philosophy and classics provide the key centers of interest in the new and the classical rhetorics despite the considerable enthusiasm for the study of rhetoric no single work provides large selections of primary materials written by the classical rhetoricians themselves until now only secondary sources containing tiny excerpts or entire and expensive translations of the ancient rhetorical writings were available this large anthology of primary readings of the classical rhetoricians in translation fills this large gap the continuity and coherence of ancient rhetorical traditions is emphasized by organizing large excerpts into the topical divisions that later classical writers agreed upon the first unit of this anthology sets forth major issues in the definition and scope of rhetoric and its appropriate place among other modes of thought and discourse parts 2 through 5 are organized according to the traditional canons of oratory invention disposition style memory and delivery in organizing the readings this way the editors represent both the philosophical and theoretical issues in rhetoric and its pragmatic functions as a craft for making effective discourse selecting excerpts that illustrate the major conflicts within the unfolding tradition enables a sampling of not only the major points of view but also the arguments supporting them this volume includes selections not only from writings of the standard classical rhetoricians but also from less typical works which have special value the editors have utilized the best accessible translations while remaining absolutely faithful to their texts

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